FOR IMMEDIATE RELEASE CONTACT: JOHN GARNETT

JUNE 23, 2003 615.313-5784 (OFFICE) OR 1-888-413-CCFC (2232)

ATTN: CALENDAR EDITOR

MEDIA ADVISORY

Tennessee Child Care Facilities Corporation Leadership Conference 2003

WHAT: The Tennessee Child Care Facilities Corporation will host its first Leadership

Conference for Early Childhood Administrators dedicated to enhancing the management skills, professional orientation and leadership capacity of early childhood professionals. Conference participants will walk away with practical and useful organizational and program strategies helpful in building a successful business. Pre-registration is required. For further information or to register please

contact, 313.5784 or 1-888-413-CCFC(2232). The cost is \$35 per person.

WHEN: Saturday, June 28, 2003

8:00 a.m. – 4:00 p.m.

WHERE: World Overcomers Outreach Ministries Church

6655 Winchester Road Memphis, Tennessee

MORE: This one-day conference will feature as keynote speakers Carol Brunson Day and

Burnece Walker Brunson "A Lesson of Leadership and Love". Carol is the President and CEO of the Council for Professional Recognition in Washington DC and the daughter of Mrs. Brunson. Mrs. Brunson is a lifelong advocate for children. On Friday night June 27, 2003 from 6:30 p.m. to 8:00 p.m., Memphis City Schools will host a Reception to recognize early childhood programs which have participated in the Child Development Associate National Credentialing Program (CDA). This event will be held at the Teacher and Learning Academy – Auditorium, 2485 Union Avenue. The program is designed to recognize those programs that have invested in their staff through this professional development model to improve the quality and delivery of shild earn services.

model to improve the quality and delivery of child care services.

The Conference is hosted by the Tennessee Child Care Facilities Corporation and the Department of Human Services. Other conference partners are Kaplan, WKNO-TV, Knowledge Tree, Memphis City Schools, Tennessee Head Start Association, Memphis Family Child Care Association and Tennessee Head Start

State Collaboration Office.

CONTACT: John Garnett or Carolyn Stafford at 313-5784 or 1-888-413-CCFC (2232)